

## Terms and Conditions Creative Contest 2010

1. To enter this competition, you must be a full-time student, enrolled with an Apple Authorised Training Centre for Education (AATCe) in one of the following countries: Austria, Belgium, Finland, France, Germany, Italy, Netherlands, Norway, Ireland, Sweden, Switzerland, Spain, Russia or the United Kingdom ("Entrant(s)").
2. There are two competition categories: (i) Audio and (ii) Video.
3. All Entrants to either competition category must register on the Apple website [www.aatcecontest.com](http://www.aatcecontest.com) between 14 December 2009 and 5 April 2010. There is no participation fee.  
Entrants are not required to purchase any product or service in order to participate in the competition.
4. Entrants will be allowed free access at their Apple Authorised Training Centre for Education facilities outside training hours to the Apple Final Cut Studio and Logic Studio applications for the purpose of building their submissions.
5. Entrants must be 18 years of age for participating in this competition.
6. Entrants must submit their final competition entry ("Entry(ies)") between 25 January and 9 May 2010. If Entrants submit a competition Entry without having registered, the Entrant's submission will be deemed ineligible and will be disqualified from the competition.
7. Entries may only be submitted via Internet. Entries submitted by other means will be deemed ineligible and will be disqualified from the competition. All competition Entries must be uploaded on the contest server before 9 May 2010. Details on how to upload will be published on the Apple website ([www.aatcecontest.com](http://www.aatcecontest.com)). The Entry must be a .zip file with a maximum size of 40 MB.
8. Each competition Entry must meet the following requirements for the relevant competition category:
  - (i) Audio: Entrants must create a song. The song must be created using Logic Studio, and should be no longer than five (5) minutes in length. Entrants in the Audio category are required to submit a .zip file with the following content:
    - Your song in MP3 format
    - The song lyrics translated in English (if applicable)
    - 2-3 pictures of your choice that shows you or your artwork or a CD/DVD cover in JPEG format;
    - A brief documentation of the development of the song (it could be a slideshow with comments or a presentation). You can create your own presentation (no longer than 8 slides), you will have to answer the following questions A-What tools did you use to create your project (from instruments to applications)? B-What is the message of your creation? C-What is your source of inspiration? D-What are the challenges you had to face? E-How did you take advantage from Apple Applications (Logic Studio)? F-What was missing to facilitate your creation (new application/tools/features)?
  - (ii) Video: Entrants must create a video. The video must be created using Final Cut Studio and should be no longer than five (5) minutes in length. Entrants in the Video category are required to submit a .zip file with the following content:
    - Your movie in QuickTime format (with English subtitles, where applicable);
    - 2-3 pictures of your choice that shows you or your artwork in JPEG format;
    - A brief documentation of the development of the video (it could be a slideshow with comments or a presentation). You can create your own presentation (no longer than 8 slides). You will have to answer the following questions A-What tools did you use to create your project (from instruments to applications)? B-What is the message of your creation? C-What is your source of inspiration? D-What are the challenges you had to face? E-How did you take advantage from Apple Applications (Final Cut Studio)? F-What was missing to facilitate your creation (new application/tools/features)?
9. Entries will first be evaluated by a panel of Apple staff who will select the top ten (10) competition Entries for each competition category (audio and video).
10. The top ten (10) competition Entries by category (audio and video) selected by the Apple staff will then be judged by six (6) industry professionals (three (3) for each category), who will select the top three (3) Entries for each competition category.
11. The competition Entries in each category will be evaluated on their creative aspects (80%) and on their documentation (20%).
12. Prizes. The top three (3) selected Entries for each competition category will receive prizes (Prize/s):
  - (A) The top three (3) Entries in each category will receive free certification for the next level of the AATCe Certification Programme. This certification will be held at Apple's London Executive Briefing Centre (1 Hanover Street, London, W1S 1YZ, UK), directly before the AATCe Awards Ceremony on 2 July 2010.
  - (B) The top three (3) Entries in each category with their teacher will be invited to visit Apple's London Executive Briefing Centre for the AATCe Awards Ceremony and dinner on 2 July 2010. Travel and accommodation expenses will be paid and provided by Apple. Apple will only pay travel accommodation and expenses for two people for each of the top three (3) selected Entries (ie, one student and one teacher per selected Entry). If additional members of the winning project wish to attend the AATCe Awards Ceremony and dinner, they will have to pay for their own travel and accommodation costs. Entrants must be available to attend the AATCe Awards Ceremony and dinner at Apple's London Executive Briefing Centre on 2 July 2010.
13. If the winning project(s) was created by a team of more than one person, they will be considered as one person and therefore only one unit Prize will be awarded per winning project. Prizes may not be substituted by cash.
14. Before accepting a first prize or runner-up prize in this competition, all winners and runners up will be required to sign a copy of these Terms and Conditions, previously accepted when registering online, for our records.
15. The decision for the selection of the winning Entries is final and no correspondence will be entered into with Entrants, other than the top (3) selected Entries for each competition category.
16. Entries and any other material submitted to Apple for this competition will not be returned.
17. Only one Entry per competition category is allowed per Entrant.
18. The top three (3) selected Entries for each competition category will be contacted by email before 4 June 2010. If we are unable to contact you for seven (7) days from 4 June 2010, your prize will be deemed forfeited and Apple reserves the right to offer the prize to the runner up. We will announce the final results on the Apple website ([www.aatcecontest.com](http://www.aatcecontest.com)) after the AATCe Awards Ceremony.
19. Before 25 June 2010, winners and runners up will have to send their project (Logic or Final Cut Project file) in CD or DVD to Apple, for the attention of "Apple AATCe Contest" (1 Hanover Street, London, W1S 1YZ, UK). The CD or DVD must be clearly labeled with the name, educational institution and email address of the Entrant. If Apple does not receive these materials by that date, your prize will be deemed forfeited and Apple reserves the right to offer the prize to the runner up.
20. This competition is not open to employees, trustees or contractors of Apple, or any member of their immediate families.
21. Entrants' submissions are required to be original.

- a. By submitting an entry by a sole creator to a category, Entrant warrants that Entrant is the sole designer, creator and owner of the artwork, including all visual and auditory components, including but not limited to any backing track or soundtrack used in the submission, or has permission to use copyrighted components, and further warrants that the artwork does not contain information considered by Entrant's place of business or any other third party to be confidential and does not infringe the copyrights, trademarks, rights of privacy, publicity, or other intellectual property, or other rights of any person or entity.
  - b. By submitting an Entry by a group of creators, the Entrants warrant that they jointly designed, created and own the visual and auditory artwork, including but not limited to any backing track or soundtrack used in the submission, or have permission to use copyrighted components, and further warrant that the artwork does not contain information considered by Entrants' place of business or any other third party to be confidential and does not infringe the copyrights, trademarks, rights of privacy, publicity, or other intellectual property, or other rights of any person or entity.
22. Each Entrant agrees and grants Apple a non-exclusive, royalty-free, worldwide and perpetual right to make available and display/perform and otherwise distribute submitted Entries. The aforementioned rights may be exercised in all media and formats whether now known or hereafter devised. The aforementioned rights include the right to make such modifications as are technically necessary to exercise the rights in other media and formats.
  23. By accepting any Prize, each winner consents to Apple using their photograph, likeness, voice, Entry, prize information and biographical information provided by Entrants for display, including display by electronic means, advertising, publicity and/or promotional purposes in relation to this competition without further compensation, except where prohibited by law.
  24. Other than expressly provided herein, no other payments, awards or credits will be paid by Apple to the Entrants in respect of Apple's use, reproduction or distribution of the Entry, regardless of the medium by which such use, reproduction or distribution is effected.
  25. Apple does not accept any responsibility for late, lost, damaged, misdirected, illegible, invalid or incomplete Entries under any circumstances. Proof of sending is not proof of receipt.
  26. Apple does not accept responsibility for competition Entries made fraudulently.
  27. If you have any problems fulfilling any of the competition criteria, please email [aatce@euro.apple.com](mailto:aatce@euro.apple.com) and we will do our best to help.
  28. All Entrants consent to being filmed at the AATCe Awards Ceremony at Apple's London Executive Briefing Centre on 2 July 2010.
  29. In the unlikely event of the AATCe Awards Ceremony being cancelled or postponed, Apple reserves the right to change the date of the event or to substitute the Prize with one of equal or greater value.
  30. Apple reserves the right to either change the Terms and Conditions of this Competition at any time without prior notice or to cancel the Competition at any stage without notice.
  31. By registering with Apple for this competition, Entrants agree and understand that Apple may store, process and use data collected from their registration and submissions for the purposes of running this competition. Please note that we may also share such data globally within the Apple group of companies. All Apple companies will protect Entrants information in accordance with the Apple Customer Privacy Policy available at the URL [www.apple.com/legal/privacy](http://www.apple.com/legal/privacy). For more detailed information on how we protect your information please refer to our customer Privacy Policy available at the URL [www.apple.com/legal/privacy](http://www.apple.com/legal/privacy). If you wish to have access to the information that we hold concerning you, if you want to make any changes, or if you do not want to receive information from us, click [www.apple.com/contact/myinfo](http://www.apple.com/contact/myinfo) to update your personal contact preferences or you may contact Apple's European data controller at [privacy-euro@apple.com](mailto:privacy-euro@apple.com).
  32. The name and address of the promoter is Apple Sales International, Hollyhill Industrial Estate, Cork, Republic of Ireland.